

The Electric
Company

The logo consists of the words "The Electric Company" in a white, cursive script font. The word "The" is smaller and positioned above the "E". The "E" and "C" are significantly larger than the other letters. Two horizontal white lines are positioned above the "E" and "C", and two more are positioned below them, creating a frame-like effect. A registered trademark symbol (®) is located at the bottom left of the "C".

El Paso Electric