

WE ARE TRANSFORMING THE ENERGY LANDSCAPE

Together we are powering Economic Growth, Innovation
and Prosperity in our region.



El Paso Electric

Texas Energy Efficiency Programs

Residential, Income Qualified
& Commercial Programs



2024 Energy Efficiency Team



Araceli Perea
Supervisor



Desmond Machuca
Sr. Analyst
Regulatory Lead
Contract Lead



Tony Reyes
Program Manager
NM Commercial
Programs



Don Johnson
Program Manager
TX Commercial Programs



Linda Montes
Program Manager
NM Residential Programs
TX Marketplace



Evelyn Favela
Program Manager
TX Residential Programs



JJ Jimenez
Temporary Accountant

CLEAResult TEAM



Jon Gaumer
Senior Program
Manager



Juan Moreno
Program Manager



Ivan Faudoa
Senior Account
Manager



Salvador Gomez
Account Manager



Antonio Aguirre
Account Manager



Delilah Spignardo
Energy Engineer II



Jose Flores
Program
Specialist



Mariquel Iglesias
Program
Specialist



Luisa Franco
Operations
Coordinator

Exhibitors



EL PASO
COMMUNITY
COLLEGE



HELPING SMALL BUSINESS



**EL PASO
COMMUNITY
COLLEGE**



EPCC is a Proud Member of the Texas South-West SBDC Network



**EL PASO
COMMUNITY
COLLEGE**

The El Paso Small Business Development Center
provides education and no-cost business advising services to new and
existing business owners.

Our business advisors can assist you in all the areas of small business.
are NO-COST and CONFIDENTIAL.

Advising services

elpasosbdc.net





EL PASO
COMMUNITY
COLLEGE

Services include:

- Create a feasibility analysis
- Develop and update business plans
- Provide market research
- **Explain various business structures**
- Identify sources of capital and assemble a loan package
- Create a financial analysis and projections
- Set up record-keeping systems and analyze financial records
- Assess cash flow management
- Create and implement a marketing plan and strategies
- Explore expansion opportunities

Essentially, our services are tailored to fit your needs. We're here to help!





**EL PASO
COMMUNITY
COLLEGE**

Education and Training

Training programs are scheduled throughout the year to provide current and practical information on various business topics



Get Found on Search and Thrive Online

Wednesday, February 14 | 10:00am

Being an Expert on your Customer

Thursday, February 15 | 10:00am

Thriving at E-Commerce

Wednesday, February 21 | 10:00am

Measuring Metrics

Thursday, February 22 | 10:00am



EL PASO
COMMUNITY
COLLEGE

Education and Training

Training programs are scheduled throughout the year to provide current and practical information on various business topics



SPRING 2024 Series STARTS Tuesday, January 30 | 6:30p – 8:30p

HELPING SMALL BUSINESS



EL PASO
COMMUNITY
COLLEGE

elpasosbdc.net | (915) 831-7742

TX Programs Overview



Programs' Goals
and Guidelines

- Public Utility Commission of TX (PUCT)
 - Energy Efficiency Cost Recovery Factor (EECRF)
- Reduce Generation Peak Electric Demand
- Reduce GHG Emissions
- Increase EE Products, Services & Practices

2023 Results

PROGRAM	GOAL	FINAL SAVINGS	PROJECTS
Residential	545 KW	783 KW	938
Income Qualified	800 KW	1070 KW	599
Small Commercial	730 KW	593 KW	73
Large Commercial	2011 KW	2031 KW	93
SCORE	750 KW	893 KW	35

As of 12/31/2023
(Not Verified by Programs' State Evaluators)

2023 El Paso Electric (EPE) Texas Energy Efficiency Programs

Celebrate exceptional delivery of
the EPE Energy Efficiency programs for Texas
customers.

FINANCIAL IMPACTS



\$1,472,067
Incentives Awarded



\$2,167,563
Savings to customers
on energy bill



\$0.12
Rate (\$/KWH)

ENERGY SAVINGS EQUIVALENCIES



3,822
Metric Tons of CO²
emissions averted



744
El Paso Homes'
electricity for a year



9M+
Miles driven by
average car



464M+
Smartphones
Charged



El Paso Electric

Estimated savings from programs listed on previous slide
Not verified by programs' state evaluator

As of 12/31/2023

2024 TX Program Funding

PROGRAM	GOAL	BUDGET
Residential	545 kW	\$190,750
Income Qualified	800 kW	\$360,000
Small Commercial	730 kW	\$292,000
Large Commercial Plus	2631 kW	\$631,440

Funding Availability

- Incentives distributed on a first come – first serve basis.
- Multi-family reservation process - Contractors/Participants must ensure funding is available prior to beginning a project

WE MAKE OUR WORLD
ENVIRONMENTALLY
SUSTAINABLE

CLEAResult[®]
We Change The Way People Use Energy.™

TX Programs' Implementation CLEAResult

- Program Enrollment
- Education & Training
- Technical Assistance
- Pre & Post Project Inspections
- Receives & Approves Submittals
- Qualifies Energy Efficiency Measures
- Quantifies Project Incentives
- Reports to EPE Program Manager
- Incentive Payment

Enrollment Process & Documents



www.epesavings.com

Enroll Anytime in the Year!

1. **Contact CLEAResult or an EPE Program Manager**
2. **Submit Program Enrollment Documents**
 - Letter of Intent (LOI) & W-9
 - Licenses & Certificate of General Liability (Contractors)
 - ACH Direct Deposit Form
3. **Receive Participation Trainings**

About Our Contractor Program

El Paso Electric's Texas Residential & Income Qualified Solutions Programs are designed to help our residential customers reduce peak electric demand and energy use by providing access to technical knowledge, energy assessments and financial incentives to improve the efficiency of their homes. El Paso Electric provides the support and incentives for the programs. El Paso Electric residential customers located in Texas are eligible to participate in the program. Participating contractors discount the services on the customer's invoice. Incentives are paid directly to the participating contractor after the project has been completed, verified and inspected (if necessary) no later than November 30.

Get Started



Become a Participating Contractor

Interested in becoming a Participating Contractor? Apply today and get started.

[ENROLL TODAY](#)

My Account

Sign in to access the Rebate Portal, marketing materials, training courses and other program resources.

[SIGN IN TO PORTAL](#)

- clearResult.com/trade=ally/epe
- Create login account
- Submit projects
- epe.residential@clearResult.com
- Luisa Franco

Field Tool for Small Commercial



Contact Us

Small Business Trade Ally



As a Small Business Trade Ally, you can apply for energy efficiency incentives, check the status of projects, view incentive payment history, and update project applications.

Already have a username and password? Select Log In
New User? Select Register.

Log In

Register

- ogne-prod.secure.force.com/sbdata
- Send enrollment document to epe.smcom@cleareresult.com
- Receive PIN
- Download Test Flight from App store
- Enter PIN and submit projects
- Mariquel Iglesias



TestFlight 4+

Beta testing made simple
Apple

#1 in Developer Tools

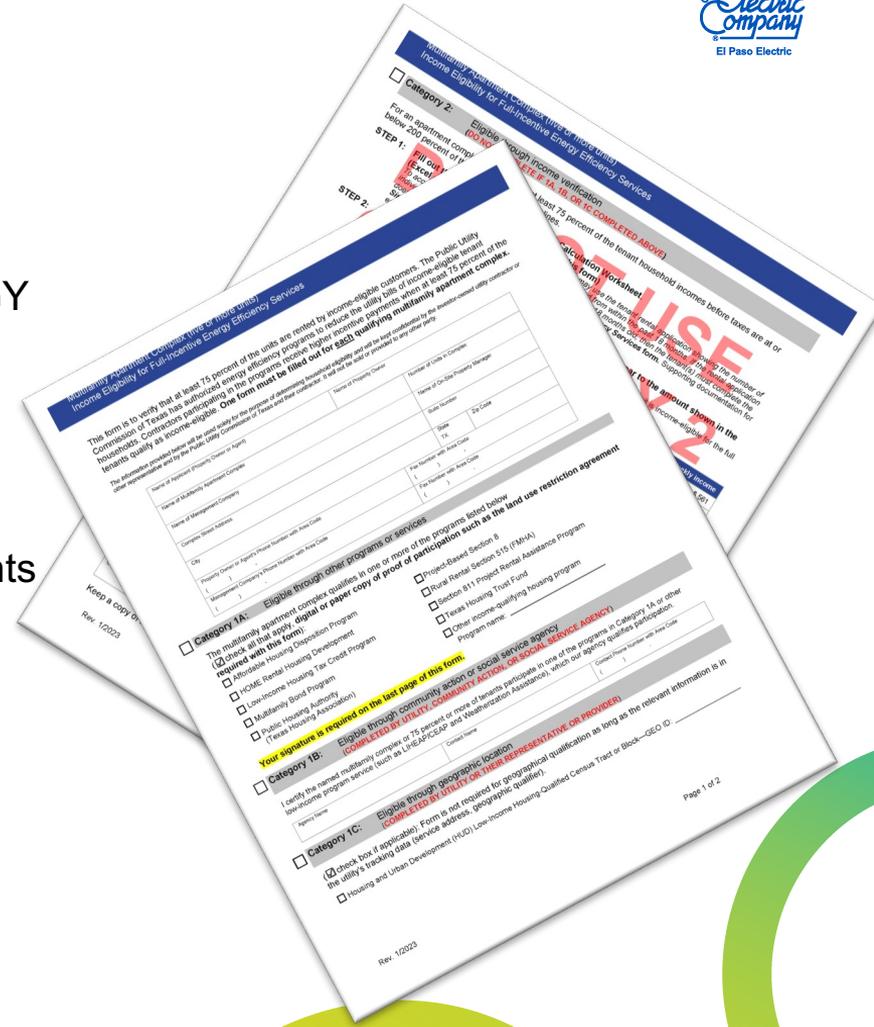
★★★★★ 4.8 • 2.5K Ratings

Free

Project Requirements

- Documentation
 - Incentive/Application Form
 - Applicable submittals (AHRI Certificate, ENERGY STAR Certificate, construction plans, equipment spec sheets)
 - Invoice (with EPE incentive & unit serial #)
 - Photos (before and after)
 - Attachments, size up to 2 MB (CLEAResult can provide a share point for larger files)
 - Income Eligibility Form and supporting documents (proof)

- Inspections
 - Pre and Post inspections required



Updates for 2024

- **New** Rebates
 - Window AC units (Residential)
 - Hand dryers (Commercial)
 - Solar LED (Commercial)
- Window efficiency requirements changed per ENERGY STAR and DOE.
 - New U-Factor ≤ 0.28
 - SHGC ≤ 0.23
- SEER2 requirements will now apply to Heat Pumps
- More Rebate Options for Residential Customers in Texas!
- E-mail Address is now required on Incentive Forms
- SCORE and Large Commercial Programs combined
 - **NEW** Large Commercial Plus Program

2024 TX Commercial Programs Eligibility

- Commercial customers that pay into the EECRF

Small Commercial Solutions

- 12 Month Average Peak Demand \leq 100 kW
- 12 Month Aggregate Average Peak Demand \leq 250 kW

Large Commercial Plus *NEW*

- 12 Month Average Peak Demand $>$ 100 kW
- 12 Month Aggregate Average Peak Demand $>$ 250 kW
- Schools, Higher Education, Local Government

2024 Commercial Project Types

Measure	New Construction	Retrofit	Measure	New Construction	Retrofit
ENERGY STAR® or DLC Lighting	X	X	Vacuum-Sealing & Packaging Machines		X
Time Clock and Photo-Cell Repairs		X	Door Gaskets & Strip Curtains		X
Window Film Treatment		X	Electronic Cumulative Fan Motors (ECMs)		X
Solar Screens		X	Defrost & Evaporator Fan Controls		X
Shades		X	Vending Machine Controls		X
CRRC Listed Cool Roofs		X	Night Covers, Zero Energy & High-Speed Doors		X
Exit Door Weatherstripping & Door Sweeps		X	ENERGY STAR® Reach-In Refrigerators & Freezers		X
Central Domestic Hot Water (DHW) Controls	X	X	(Small Commercial) Evaporative Coolers	X	X
Low Flow Aerators & Showerheads	X	X	(Small Commercial) Smart Thermostats	X	X
Temperature-Sensitive Restrictor Valves	X	X	Air Conditioners, Heat Pumps and Chillers	X	X
ENERGY STAR® Ovens, Steam Cookers & Fryers	X	X	AHU & Pump ECMs & VFD's	X	X
ENERGY STAR® Hot Food Holding Cabinets	X	X	NEMA Premium Efficiency Motors		X
ENERGY STAR® Commercial Dishwashers	X	X	High-Volume Low-Speed (HVLS) Fans	X	X
ENERGY STAR® Commercial Ice Makers	X	X	Lodging Occupancy HVAC & Lighting Controls		X
Kitchen Demand Control Ventilation		X	ENERGY STAR® Pool Pumps		X
Low Flow Pre-Rinse Spray Valves		X	New - Hand Dryers with Motion Sensors		X
Custom Measures	X	X	New – Solar LED		X

2024 Residential Project Types

Measure	New Construction	Retrofit	Refrigerated Air	Evaporative Air
Air Infiltration		X	X	
Ceiling/Wall Insulation		X	X	X
Cool Roofs		X	X	
Duct Sealing w/o Testing		X	X	X
Energy Star® LED	X	X	X	X
Energy Star® Pool Pumps		X	X	X
Energy Star® Windows		X	X	X
Energy Star® HPWH	X	X	X	X
Energy Star® Smart Thermostats	X	X	X	
Energy Star® Window AC NEW	X	X	X	X
Evaporative Cooling	X	X		X
Faucet Aerators	X	X	X	X
Low Flow Showerheads	X	X	X	X
AC/Heat Pump/Mini Splits (SEER2)	X	X	X	
Solar Screens		X	X	
Water Heater Pipe Insulation		X	X	X



Program Participation Benefits

- **Participating Contractors' Benefits**
 - No cost for marketing and PR support
 - Education, training and product assistance
 - Contractor stands-out as professional EE consultant
 - Contractor provides program incentive, not EPE
- **Customers' Benefits**
 - Incentives help pay for efficient facility improvements
 - Reduced energy usage and costs
 - Increased property and business value
- **Everyone's Benefits**
 - Improved environment
 - Reduced carbon footprint



Branding & Guidelines

- Do **not** use the EPE logo without prior approval
- Request pre-approval from your EPE Program Manager
- Do not place “El Paso Electric Company” or “EPE” at the top of your marketing material or before the name of your company
- Please include the EPE Energy Efficiency contact number on all material used: **915-521-4488**

2023 Top Participating Contractors



**Residential and Income
Qualified Programs**

EP Mechanical Technologies

Window World

Anchor Air



MECHANICAL TECHNOLOGIES
AIR CONDITIONING / REFRIGERATION



2023 Top Participating Contractors



Smart Products. Smart Solutions.



EnergyWorks



2023 Small Commercial Solutions Program

EcoWorx, Inc.

*Garden Grove Nutrients
& Lighting*

Energyworks



Evelyn Favela

- EPE Program Manager
- TX Residential Program
- TX Income Qualified Program
- NM Residential Lighting Program
- 915-351-4268
- Evelyn.Favela@epelectric.com



www.epesavings.com



Ivan Faudoa

- CLEAResult Sr. Account Manger
- TX Residential Program
- TX Income Qualified Program
- 915-255-4285
- Ivan.Faudoa@clearesult.com



Luisa Franco

- CLEAResult Operations Coordinator
- TX Residential Program
- TX Income Qualified Program
- 915-910-0200
- Luisa.Franco@clearesult.com

CLEAResult Hotline
(915) 255-4300

epe.residential@CLEAResult.com



Don Johnson

- EPE Sr. Program Manager
- TX Commercial Programs
- 915-351-4237
- Don.Johnson@epelectric.com



Mariquel Iglesias

- CLEAResult Program Specialist
- TX Small Commercial Program
- 915-229-2642
- Mariquel.Iglesias@clearesult.com



Antonio Aguirre

- CLEAResult Account Manager
- Large Commercial Plus
- 915-229-2161
- Antonio.Aguirre@clearesult.com



Ivan Faudoa

- CLEAResult Sr. Account Manger
- TX Small Commercial Program
- 915-255-4285
- Ivan.Faudoa@clearesult.com



CLEAResult Hotline
(915) 255-4300

epe.smcom@CLEAResult.com

Raffles



THANK YOU!!

